



JULIE GESIN

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SUMMARY

A creative, versatile Artist/Illustrator with extensive experience in digital media and a strong traditional arts background. Excellent communication and interpersonal skills. An optimistic, innovative and inspirational professional with a passion for her work. Semifinalist in the MICROPUBLISHING NEWS 1998 Digital Art Contest, work was featured at the SEYBOLD Expo. Art showcased in MICRO PUBLISHING NEWS magazine in the October 1999 issue. Strengths include:

- Expertise in numerous computer art software applications
- Concept development and design
- Traditional painting and drawing skills
- Experience teaching computer graphics and design

TECHNICAL SKILLS

Macintosh and PC Platforms: Adobe PhotoShop, Image Ready, Illustrator, Macromedia Flash, Director, Dreamweaver, HTML, Quark Xpress, Microsoft Word

PROFESSIONAL EXPERIENCE

Freelance Web/Graphic Designer

Implemented Macromedia Dreamweaver and Flash to design and build effective, attractive and user friendly websites for wiredbyduffy.com as well as clients in Northern and Southern California. Created complete CD and DVD packaging for CDDVDNow!

2005 - present

Los Angeles, CA and
San Francisco Bay Area

Senior Graphic Designer

Daleuski Consulting, Marketing and Design
Determined and executed art content for product and packaging for spa, bath, home and pet products. The designs improved the look and style of the merchandise, increasing sales.

2003 - 2005

Sacramento, CA

Adult Education Teacher

Taught Adobe Illustrator, Adobe Photoshop and Macromedia Flash to adults.

2001 - 2003

Contra Costa Unified
School District

In-house Artist / Animator

FLIPSIDE.COM (formerly BERKELEY SYSTEMS, INC.)
Casual Online and Computer Gaming Company
Teamed with Producers and Art Directors developing art content and Macromedia Flash Animation for CD-ROM and online games, which stayed at the top of the gaming charts.

1999 - 2001

Berkeley, CA

Graphic Designer

BIGTRAY.COM
Designed web pages, logos and Macromedia Flash banners for an e-commerce site.

1998 - 1999

San Francisco, CA



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Freelance Graphic Designer

1997 - 1998

Clients included:

- BOOK PEOPLE, Oakland, CA. Designed ads for a book wholesale catalogue.
- BLOOMINGDALES. Created theme art for a botanical and Christmas china collection.
- SAN FRANCISCO SYMPHONY, San Francisco, CA. Produced a poster and an ad for The Jewels of Russia concert series.
- CENTRAL CASTING, Berkeley, CA. Designed packaging for a line of aromatherapy products.
- NEEDLETEX, Los Angeles, CA. Produced numerous fabric, and print and embroidery designs for a fashion-clothing manufacturer.
- KEE & CO, South San Francisco, CA. Created hand painted and computer generated fabric and quilt designs for **Mervyn's**, *Martha Stewart* line at **K-Mart**, and *Nautica* line at **Macy's**.

Freelance Illustrator / Decorative Painter,

1993 - 1997

Clients Included:

San Francisco

- GETTY HOUSE, San Francisco, CA. Trompe'Loil, faux and decorative painting.
- PAINT MAGIC, San Francisco, CA. Featured as a Decorative Painter of the month.
- Private homes in the San Francisco Bay Area. Produced fun and inspirational murals and paintings on furniture.

OTHER ACCOMPLISHMENTS

Authored a screenplay, which led to an opportunity to participate in an Internship program sponsored by the Writers Guild of America with the writing staff of Star Trek. Published poetry, short stories, and translations in various magazines including APPEARANCES, AVEC, FIVE FINGERS REVIEW and THE NEW PRESS.

EDUCATION

Adult Education Teaching Credential

Contra Costa County Department of Education

Bachelor of Fine Arts, Academy of Art College, San Francisco, CA

View my artwork at www.juliegesin.com